



# Newaygo Area of Chamber of Commerce

Membership Packet  
2010



Dear Chamber Friends,

The Newaygo Area Chamber of Commerce extends an invitation to you and your business for membership in our organization. After looking over the enclosed material and gaining some insight as to what the benefits and rewards are, join us in our continuing mission of business promotion, development, sustained economic growth, and community betterment.

Significant attributes of membership include health care programs through Blue Cross/Blue Shield, supplementary health and income protection insurance products through AFLAC, business insurance discounts through Auto-Owners, tuition discounts at Baker College, Website creation, and many opportunities to cultivate and maintain a solid customer base through various events and community gatherings.

Membership also creates a constructive platform for the satisfaction of your community conscience, a community we call home. Creating positive memories and lasting impressions for people are some of the best things one can hope to achieve, it is impossible to put a dollar amount on the smiles, laughter, and enjoyment of children and adults who attend Chamber-sponsored events. Annual events include Winter Fest, Trout Fest, Annual Golf Outing, Memorial Day Weekend Arts & Crafts Show, Farm Market (weekly July – October), 4<sup>th</sup> of July Celebration, Newaygo Logging Fest, Home & Garden Show, and the Holiday Festival.

The Newaygo Area Chamber of Commerce encourages you to become a thread in the fabric of our community, in deed and in spirit. From a business perspective membership includes some of the best prospects for getting the most out of your business at the least expense; on a personal level membership offers rewards that are priceless.

Feel free to contact us with any questions you may have or if further information is needed. Thank you for your time and consideration,

Sincerely,

*Don Henning*

Executive Director  
Newaygo Area Chamber of Commerce

# Board of Directors

***Scott Faulkner***

Chairperson  
Interfix

***Jeff Coil***

Vice-Chairperson  
Vantage Pointe Financial

***Scott Wakerley***

Treasurer  
Scott M. Wakerley, CPA

***Stephanie Zinn***

Secretary  
Gerber Memorial Health Services

***Rita Flintoff***

Trustee  
ChoiceOne Bank

***Pam Merriman***

Trustee  
Integrity Lending Services

***Del Hirdes***

Trustee  
Lighthouse Group Insurance & Title

***David Hetler***

Trustee  
ELT, L.L.C.

***Don Henning***

Executive Director

***Terrie Ortwein***

Deputy Director



# 2010 Membership Application

(Please complete both sides of this application)

Business or Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_

Alt. Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Website Address: \_\_\_\_\_

Number of Years in Business: \_\_\_\_\_ Anniversary Date: \_\_\_\_\_

**Business Type** (mark all that apply):

- |   |                                       |                                      |                                     |
|---|---------------------------------------|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Health Care    | <input type="checkbox"/> Retail       | <input type="checkbox"/> Government  | <input type="checkbox"/> Antiques   |
| <input type="checkbox"/> Manufacturing  | <input type="checkbox"/> Service      | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Education  |
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Organization | <input type="checkbox"/> Restaurant  | <input type="checkbox"/> Non-Profit |
| <input type="checkbox"/> Agricultural   | <input type="checkbox"/> Professional | <input type="checkbox"/> Other _____ |                                     |

(Please Be Specific)

Please give a brief description specific to your business (Tell us what is unique about your business!)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Volunteer/Networking Opportunities

As you know, volunteering your time is a great way to network! Your Chamber of Commerce has much to offer those who would like to be more actively involved. Here are some events you may enjoy participating in, please check those that interest you:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Home & Garden Show         | <input type="checkbox"/> Trout Fest              | <input type="checkbox"/> Annual Meeting         |
| <input type="checkbox"/> Memorial Weekend           | <input type="checkbox"/> Logging Festival        | <input type="checkbox"/> Annual Golf Outing     |
| <input type="checkbox"/> Holiday Auction / Festival | <input type="checkbox"/> 4 <sup>th</sup> of July | <input type="checkbox"/> Winter Fest            |
| <input type="checkbox"/> Farm Market                | <input type="checkbox"/> Seminars/Workshops      | <input type="checkbox"/> New Business Welcoming |

**Thank you for your input - we remain committed to the Mission of the Newaygo Area Chamber of Commerce and offering the best services. We are very excited about this coming year as Newaygo continues to grow and OUR Chamber grows with it. Your interest and support in *our community* is greatly appreciated!!**

Newaygo Area Chamber of Commerce  
PO Box 181, Newaygo, MI 49337 Phone: (231) 652-3068 Fax: (231) 652-9489  
Email: [info@NewaygoNaturally.com](mailto:info@NewaygoNaturally.com) [www.NewaygoNaturally.com](http://www.NewaygoNaturally.com)

**Please Select Membership Type**

(See Following Page for Membership Descriptions)

Basic Membership \_\_\_\_\_ Silver Membership \_\_\_\_\_  
Gold Membership \_\_\_\_\_ Platinum Membership \_\_\_\_\_  
Supporting Membership \_\_\_\_\_ Outside Area Membership \_\_\_\_\_

I hereby apply for membership in the Newaygo Area Chamber of Commerce. Membership is effective upon payment of dues. Membership expires December 31, 2010.

Member's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

**We Accept: Visa, MasterCard, Discover, and American Express**

Make checks payable to: Newaygo Area Chamber of Commerce:  
PO Box 181, Newaygo, MI 49337. Phone: (231) 652-3068

To pay dues by Credit Card (Visa, MasterCard, Discover, or American Express),  
Please fill out the following authorization form:

Name (on card): \_\_\_\_\_ Amount Authorized: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

I hereby authorize the Newaygo Area Chamber of Commerce to charge my account for the above stated dollar amount.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**To pay dues through a monthly automatic direct payment (ACH Debit),  
please complete the attached form.**



## Authorization Agreement for Direct Payments (ACH Debits)

I / We hereby Authorize the Newaygo Area Chamber of Commerce, hereinafter called Company, to initiate debit entries to my / our \_\_\_\_\_ Checking Account \_\_\_\_\_ Savings Account (select one) indicated below at the depository financial institution named below, hereinafter called Depository, and to debit the same to such account. I / We acknowledge that the origination of ACH transactions to my / our account much comply with the provisions of U.S. law.

Depository Name \_\_\_\_\_ Branch \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Routing Number \_\_\_\_\_

Account Number \_\_\_\_\_

Amount of Debit \_\_\_\_\_

Start Date of Debit \_\_\_\_\_

This authorization is to remain in full force and effect until Company has received written notification from me (or either of us) of its termination in such time and in such manner as to afford Company and Depository a reasonable opportunity to act on it.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date \_\_\_\_\_ Signature \_\_\_\_\_



## Newaygo Chamber Membership Levels

<b>Basic Membership</b> Includes: Standard Benefits (See attached)	<b>\$250</b>
<b>Silver Membership</b> Includes: Standard Benefits Plus: Single Printing of Standard Chamber Database Plus: Hole Sponsor at golf outing, 2 annual dinner tickets	<b>\$450</b>
<b>Gold Membership</b> Includes: Standard Benefits Plus: Online Access to Standard Map Newaygo Chamber Database Plus: Hole Sponsor at golf outing, 2 annual dinner tickets Plus: Sponsorship to one (1) event and listing in marketing materials Plus: Name on Banner at all Chamber events	<b>\$1000</b>
<b>Platinum Membership</b> Includes: Standard Benefits Plus: Online Access to <b>Comprehensive Newaygo Chamber Database*</b> Plus: Hole Sponsor at golf outing, 4 annual dinner tickets Plus: Sponsorship to two (2) events and listing in marketing materials Plus: Large Name on Banner at all Chamber events Plus: Booth at Home & Garden Show Plus: Banner ad on Website for one (1) year	<b>\$2500</b>
<b>Supporting (Non-Business) Membership</b> Non-voting, includes standard benefits Supporting Memberships are available only to organizations which are Non-profit organizations. This would include churches, schools, Governmental offices, civic groups, etc.	<b>\$150</b>
<b>Outside Area Co-Membership</b> Non-voting, includes standard benefits Outside Area Co-memberships are available only to businesses located outside Newaygo that provide proof of current Membership in their local Chamber or business organization.	<b>\$175</b>

\***Comprehensive Newaygo Chamber database** provides Chamber Platinum Members online, real-time access to over 600 Newaygo, Fremont, White Cloud, Grant, and Croton area businesses, with detailed information, contact details for business owners and managers, SIC codes, employee density, and several other data fields which are updated continually through the Chamber office. Contact us for additional detail on how to reach our extended business community at a deeper level and to give your business a true competitive edge.



## **Membership Benefits.....What's in it for your business?**

### **Standard Benefits:**

#### **Hands-on Members-Only Business Referral Services:**

- The Newaygo Chamber answers dozens of phone calls every day, every week, and direct targeted sales leads to Chamber Members only.... We work to help build your business!
- Database: The Newaygo Chamber maintains a current database on your business, making it simple to direct people specifically seeking your products or services to find your business. The more we know about your business, the more we can help.
- Display & Distribute your business literature at the Chamber Office: Members only, of course!

#### **Events designed to Find new Business:**

- Meet potential customers at Chamber events
- Potential sponsorship of Chamber events
- Targeted advertising opportunities (newsletters, directory, events sponsors and web site)

#### **Expand your Network and Outreach:**

- Networking at functions and events
- Involvement with the Chamber committees
- Link your business through the Chamber's website
- Targeted Seminars to help your business
- Discounts to the Community Expo
- Quarterly newsletters, with advertising opportunities

#### **Other Services:**

- Business Financing Assistance
- Chamber Website
- Newaygo Bucks drawings
- Chamber Spotlight Articles
- SCORE – with regular office hours

#### **Discounts for your business:**

- Auto Owners Insurance
- Baker College Tuition
- Seminar Discounts
- Discounted Website Design

#### **Group Insurance Plans:**

- BCBS
- Priority Health
- AFLAC



## HEALTH CARE PROGRAMS

**Blue Cross Blue Shield (BCBS)** health programs are available to Newaygo Area Chamber of Commerce (N.A.C.C.) members through an agreement with the Muskegon Economic Growth Alliance (MEGA). To take advantage of this opportunity, N.A.C.C. members are eligible to join MEGA at a special reduced rate of \$100. However, members that wish to participate must first maintain membership in N.A.C.C. Due to the size of our membership plus existing BCBS marketing segments, N.A.C.C. cannot contract directly with BCBS.

There are three types of health programs available with BCBS:

1. **Traditional Major Medical**
2. **Blue Care Network:** Participating Provider Organization (HMO)
3. **Community Blue:** Health Maintenance Organization (PPO)

Each of these program types has multiple options to provide flexibility in coverage and costs. Whether a group of one, 2 – 5, or 6 – 100, all three types of programs are available. However, there are differences in rates based on group size, industry code (SIC) and geographic area. Also, not all options are available to smaller groups. Program specifics and a rate proposal may be obtained through a BCBS certified agent.

**Priority Health HMO** is directly available to N.A.C.C. members. Priority Health is a regional HMO serving 13 contiguous counties in West Michigan. Similar to BCBS, Priority Health rates are based on group size and industry code (SIC). Program specifics and a rate proposal may be obtained from an agent appointed by Priority Health. Check out their website at [www.priority-health.com](http://www.priority-health.com).

**AFLAC** offers a comprehensive line of supplementary health and income protection insurance products. For N.A.C.C. member businesses with employees other than the owner, these products can be incorporated into a “cafeteria” (section 125) plan. Through N.A.C.C. membership, AFLAC will provide no-cost administration and IRS reporting for a premium only “cafeteria plan”. Program specifics and a rate proposal may be obtained from and agent appointed by AFLAC.

N.A.C.C. members interested in receiving more information on any of these programs can contact:

- Del Hirdes, Lighthouse Group Insurance and Title (800) 999-6490

**Auto-Owners Insurance** offers a discount on coverage for being a member of the Newaygo Area Chamber of Commerce. Check with your insurance agent for details.

N.A.C.C. members interested in receiving more information on any of these programs can contact:

- Bob Johnson, Newaygo Insurance Agency (231) 652-1636
- Del Hirdes, Lighthouse Group Insurance and Title (800) 999-6490

## SERVICES

**Baker College**, in cooperation with N.A.C.C. offers all members and their employees 10% savings on tuition charges for college-credit classes. All diploma, certificate, associate degree and bachelor degree classes are included. For more information, contact James Kelly, Baker College, Fremont (924-8850).

**2010 Calendar of Events**  
**Newaygo Area Chamber of Commerce**

<b>Winterfest</b> Chili Cook-Off, Snowshoe Race, Euchre Tournament, Karaoke Contest, Pool Tournament, Wii Bowling Contest, Cardboard Sled Races, Fishing Contest, Extreme Plunge, Kids Games, Raffles, Dinner Dance	<b>January 26 – 30, 2010</b>
<b>Home &amp; Garden Show</b> Newaygo Middle School	<b>April 17, 2010</b>
<b>Troutfest</b> Blessing of the Poles, Fishing Contest, Fish Fry	<b>April 23-24, 2010</b>
<b>Golf Outing</b> Village Green Golf Club	<b>September 18, 2010</b>
<b>Memorial Day Festival</b> Arts & Crafts Show, Chicken BBQ, Sidewalk Sales	<b>May 28-31, 2010</b>
<b>Newaygo County Kids Day</b> Games, prizes, food with state and local police & emergency service, child ID program	<b>June 26, 2010</b>
<b>Newaygo Farm Market</b> Fresh Fruits & Vegetables, Products from Nature	<b>July – October</b>
<b>July 4<sup>th</sup> Celebration</b> Canoe & Kayak Races on Muskegon River, Sidewalk Sales, Chicken BBQ	<b>July 2-4, 2010</b>
<b>Logging Festival</b> Arts & Crafts Show, Lions Club Bingo, VFW Chicken BBQ, Lumberjack & Chainsaw Carving Competitions, Kids Games, Parade, Sidewalk Sales	<b>September 3-6, 2010</b>
<b>Holiday Festival</b> Holiday Auction, Christmas Walk, Norman Rockwell Display, Christmas Stocking Contest,	<b>December 2-4, 2010</b>

*Newaygo*  
NATURALLY